Golden Arrow Bus Services (Pty) Ltd

Media Release (No 2103)

GOLDEN ARROW GIVES BACK TO PASSENGERS FOR ITS 160TH BIRTHDAY

On 01 April 2021 Golden Arrow turns 160 years old. As a token of appreciation, all weekly, monthly and pensioner products purchased during April will receive a free trip added to their card.

We will also be charging a flat fare of R10.50 for all cash trips on 01 April 2021.

Over the last 160 years, millions of Capetonians have made use of our services, thousands have spent time in the Company's employ and thousands more have benefitted from the Company's corporate social responsibility programmes.

Golden Arrow has never been just a "bus business", at our core we are people-oriented. We move people, we employ people, and we uplift people. This is our true legacy.

As we celebrate this remarkable milestone, we would like to thank everyone who has been a part of our incredible journey.

As difficult as things have been, our 2 500 employees have made sure that our passengers were able to get to where they needed to go, and we thank each of them for their loyal service.

Most importantly, we have only made it this far because of the incredible support of our passengers and we are truly grateful for their loyalty.

A soundbyte is included for your convenience.

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Date: 26 March 2021

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